The Association of Performing Arts Presenters Announces its 60th Annual Global Gathering of Performing Arts Professionals at APAP|NYC 2017

The Association of Performing Arts Presenters (APAP) presents the world’s leading global performing arts convening and members conference, APAP|NYC 2017, January 6-10, and its preconference January 5-6, with many workshops open to the public. Celebrating its 60th year, the conference — themed FLOW — will draw 3600 performing arts professionals who contribute to the flow of creativity, business, challenges to the norm and the dynamic thinking that will move forward the performing arts industry and the individuals who comprise it. Performing arts leaders, artists, managers, agents and presenters will gather in New York City from more than 30 nations and all 50 U.S. states to discuss important trends in performing arts, to explore challenges and opportunities anticipated for the future, and to conduct business by showcasing artists and connecting them to audiences in the U.S. and around the world.

WHEN: APAP|NYC 2017 is January 6-10, 2017; the preconference is January 5-6.

WHAT: Every January, APAP|NYC is where performing arts professionals gather to explore and present the best and newest of dance, music, theater—all disciplines and genres—at APAP’s annual membership conference and preconference. APAP|NYC features more than 1000 world-class artist showcases held around the city; an EXPO Hall boasting nearly 400 booths, the world’s largest performing arts marketplace; dozens of professional development sessions, keynote speakers including well known and cutting edge artists and arts leaders; and preconference forums, many of which are free and open to the public.

APAP|NYC 2017 will bring together the artistry, industry and community of the performing arts to enhance the creativity, knowledge and experience of artists, agents, managers and presenters, and affirm the transformative power of the performing arts. See more about the conference at APAPNYC.org, @APAP365, #APAPNYC and facebook.com/APAPNYC. APAP membership information is at APAP365.org. APAP|NYC is also an integral part of January In NYC, the most comprehensive annual celebration of the performing arts around the globe and annual convergence of 12 major performing arts industry forums and public festivals. For 2017 event dates and descriptions of all 12 partnering events, visit JanuaryInNYC.org.

WHERE: New York City at the New York Hilton Midtown and Sheraton New York Times Square. Showcases take place at venues around the city. The media desk is at the Hilton, Floor 2.

WHY: APAP is the national service, advocacy and membership organization dedicated to developing and supporting a robust performing arts presenting field and the professionals who work within it. More than 1600 APAP members represent leading performing arts centers, municipal and university performing arts facilities, culturally specific organizations, foreign governments, artist agencies, managers, touring companies, consultants and self-represented artists.
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