For Immediate Release

7 Things Not to Miss at APAP|NYC 2017 January 6-10, and Pre-conference January 5-6

JANUARY 3, 2017 – This week and next in New York, the Association of Performing Arts Presenters (APAP), in its 60th year, brings together the brightest, best and newest artists and leaders of arts and culture from the worlds of dance, theater, music, comedy, family and youth programming and other forms of live performing arts for its annual gathering.

Here’s the “APAP|NYC 2017 Don’t Miss” list for the estimated 3,600 performing arts industry professionals and hundreds of enthusiasts coming from all 50 U.S. states, more than 30 countries and every borough of New York to check out what’s new, hot, and about to be seen on stages and at performance spaces near and far. For full details see apapnyc.org and APAP’s full press release.

1) More than 20 artists, leaders of arts and culture, risk takers and rising stars speaking or moderating at plenaries that will be livestreamed each day include Taylor Mac (Tuesday 10:00-11:00 a.m.), Ayad Akhtar and Martha Gonzalez (Friday 5:00-6:30 p.m.), other current leading performers and a secret special guest from the current cast of “Hamilton” at the artists plenary (Sunday 11 a.m.-12:30 p.m.).

2) More than 1000 live performance showcases featuring all genres of dance, theater, music, comedy and multi-media works at venues in and around New York. Performers are at their best while the arts presenters booking tours are in town. Contact each venue for public ticketing information.

3) Paid registration to the APAP conference provides access to all showcase listings, and to the APAP EXPO Hall—the world’s largest live arts marketplace, where agents, managers, performers and others in the industry provide information about their shows.

4) The APAP|NYC 2017 Pre-conference (Thursday, 9:00 a.m.-5:00 p.m. and Friday 9:00 a.m.-3:00 p.m.) provides a chance to network with colleagues and get a sneak peek at the conference. Most workshops and forums are free and open to the public. Register for sessions about world music, dance, festivals, classical music, tour-ready theater productions, event security, the arts and communities in crisis, new economic paradigms, and diverse perspectives on performance curation. APAP also offers an artists’ pitch session for members, featuring 12 ready-to-tour performances.

5) The 2017 APAP annual awards luncheon honoring artists and performing arts professionals at the top of their fields includes award acceptances by Laurie Anderson, Mary Rose Lloyd of New Victory Theater, Michael Alexander of Grand Performances and a surprise top awardee. Ben Vereen will emcee. (Awards luncheon is for paid registrants; press may cover if arranged in advance).

6) The APAP Professional Development Institute (Thursday) is open to the public and helps individuals and teams strengthen skills, grow opportunities and build performing arts careers. The institute is fee-based and includes a full-day intensive, Innovative Practices in Family Programming and Student Audience Engagement (APAP discounts apply); and a half-day intensive, Women’s Leadership Forum (WOCA and APAP member discounts apply).
7) A free APAP concert featuring young classical music stars at Weill Recital Hall at Carnegie Hall January 9, promptly at 6:00 p.m., when APAP celebrates 20 years of developing careers of classical musicians. (Tickets are available at the door; doors open at 5:30 p.m.).

APAP|NYC 2017 is one of 12 conferences, festivals and other performing arts forums collaborating as January In NYC, a partnership which brings more than 45,000 industry professionals, performing artists and enthusiasts to New York City Jan. 3-22. Some were incubated at APAP|NYC. Other events sprung, in part, from the fact that the APAP|NYC conference draws so many performing arts professionals to New York City every January. In total, APAP and its January In NYC partners bring 1,500 live performance showcases and full length works to New York every January.

For more information: Conference information APAPNYC.org, APAP membership information APAP365.org, Twitter@APAP365 and #APAPNYC, Facebook facebook.com/APAPNYC. For members of the press and full press release, see http://www.apapnyc.apap365.org/pressroom/Pages/OnlinePressKit.aspx.

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